

140+ Countries & Currencies	20,000+ Verified Vendors in Network	80% + Reduction in AP Processing	75% Audit Prep Time Saved
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THE STORY

Talia Mashiach built Eved Services inside the events industry and found a financial wild west. Large enterprises spending millions on events with no financial visibility, no compliant vendor payment process, and finance teams held together entirely by manual workarounds built to survive rather than to scale. She sold the services business, kept the software, and built **Eved: the first system designed for how creative industries actually work from the inside out.**

WHAT EVED DOES

Eved manages the full vendor financial lifecycle: Onboarding, Identity Verification, W-9/W-8, 1099 Compliance, OFAC Fraud Screening, and aggregated Payment Processing for project-based creative businesses that traditional AP systems were never built to serve.

INDUSTRIES SERVED

Meetings & Events

Film & TV

Music & Touring

Entertainment

THE PROBLEMS WE SOLVE

- Fragmented payment processes
- Scattered financial data
- Limited spend visibility
- Slow, disconnected approvals
- Manual, spreadsheet-based budgeting
- Time-consuming audits

KEY DIFFERENTIATORS

- Purpose-built for creative industries.
- Supports complex vendors traditional ERPs can't.
- ~60% of client vendors already in Eved's network.
- End-to-end compliance: W-9/W-8, TIN and more.
- Strategic integrations: SAP, Cvent, Cast & Crew.

LEADERSHIP



Talia Mashiach

CEO & Founder, Eved

5-time founder · \$30M+ raised
Chicago, IL · eved.com

Chicagoland Entrepreneurship Hall of Fame 2009
Crain's Chicago 40 Under 40 · EY Winning Women
EY Entrepreneur of the Year finalist, Midwest 2018
Member of Board of Directors, JWE

SPEAKING & MEDIA

Podcasts:

Inspired to Lead & Led By Her

Available:

Keynotes · Podcast Interviews · Bylined Articles

Upcoming Book:

Building a Company While Raising a Family

LEADERSHIP



Amber Ciotti

SVP, Revenue, Eved

10+ years · Revenue & RevOps
leader · Fortune 500 sales

Enterprise technology & complex B2B sales
leader · Expert in Meetings & Events programs &
benchmarking · Translates entrepreneurial vision
into strategy & execution · Unified data advocate
for visibility, decisions & scale

SPEAKING & MEDIA

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